

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Lcom

And:

Waterfront Strategies

Washington, DC 20007 3050 K Street Northwest

Greenville, NC 27834 **ENCT** 3221 South Evans Street

## CONTRACT

10/19/16 - 10/24/16 Product ssue Advertiser Contract Dates 5698 Contract / Revision Estimate # 955315 25331893 Alt Order #

POL/League of Conservation Voters ENCT EOM/EOC Special Handling Billing Cycle roperty Broadcast Katz Washington Account Executive Billing Calendar Original Date / Revision 10/17/16 / 10/17/16 Katz/Washingto Cash Sales Office Cash/Trade

9914573 IN14921 Agy Code Adults 18+ Demographic gency Ref 155 Advertiser Code Advertiser Ref Product 1/2 <u>ති</u>

\$95.00	<u> </u>	N		:30	p <u>Rate</u> \$95.00	3p-5p <u>•</u> \$9	Movie <u>Spots/Week</u> 1	/16 Su 3p-5p I Weekdays	10/24/ End Date 10/24/16	N 5 ENCT 10/19/16 10/24/16 Su 3p-5p Movie  Start Date	Z
\$185.00	_	NM		:30	~1030p <u>Rate</u> \$185.00	0p 10p-10; <u>+</u> \$18	·Side News @ 10 Spots/Week 1	NCT 10/23/16 10/23/16 9 On Your Start Date End Date Weekdays 10/18/16 10/24/16S	/16 10/23/- End Date 10/24/16	N 4 ENCT 10/23/16 10/23/16 9 On Your Side News @ 10p 10p-1030p  Start Date	Z
\$185.00	_	NM		:30	⊷1030p <u>Rate</u> \$185.00	0p 10p-10; <u>+</u> \$18	Side News @ 10 Spots/Week 1	NCT 10/22/16 10/22/16 9 On Your Start Date End Date Weekdays 10/18/16 10/24/16S-	/16 10/22/ End Date 10/24/16	N 3 ENCT 10/22/16 10/22/16 9 On Your Side News @ 10p 10p-1030p  Start Date	Z
\$300.00	2	MN		:30	10p Agents of S <u>Rate</u> \$150.00	9p-10p <u>1</u> \$15	arvel Agents of S Spots/Week 2	Start Date End Date Weekdays 10/18/16 10/24/16S	/16 10/23/ End Date 10/24/16	N       2       ENCT 10/23/16       10/23/16       Sun 9p Marvel Agents of S       9p-10p Agents of S         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/18/16       10/24/16      S       2       \$150.00	Z
\$95.00	_	M		:30	p Rate \$95.00	1p-2p <u>F</u> \$9	artiand <u>Spots/Week</u> 1	ENCT 10/23/16 10/23/16 Su 1p Heartland Start Date	/16 10/23/ End Date 10/24/16	1 ENCT 10/23/16 10/23/16 Su 1p   Start Date End Date Weekday: Week: 10/18/16 10/24/16S	_ Z
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Days	Start/End Time	on	ate Description	Date End D	*Line Ch Start Date End Date Description	<u> </u>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies



3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Tecom Greenville, NC 27834 **ENCT** 

(252) 355-8542 3221 South Evans Street

10/17/16 / 10/17/16		POL/League of Conserva
Original Date / Revision	Origin	Advertiser
5698	Issue	10/19/16 - 10/24/16
Estimate #	Product	Contract Dates
2001090	200010	
Alt Order #	OSS315 /	
	,	

				\$731.00	(\$129.00)	\$860.00	တ	Totals
				\$731.00	(\$129.00)	\$860.00	6	09/26/16 -10/23/16
				Net Amount	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period
\$860.00	თ		0.00	Totals				
				***************************************	<u>k Rate</u>	ys Spots/Week	End Date Weekdays	Start Date En
Amount	Spots	Rate Rtn TypeSpots	th Week	Days Length Week	Time	ription	End Date Desc	*Line Ch Start Date End Date Description
			75070		ンプローフロ			

Signature:

Date:

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St New York, NY 10019

Comments: Separation: 30

Contract # 25331893 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/17/2016 at 2:24 PM

3050 K ST NW #100

Advertiser: LEAGUE OF CONSERVATION VOTERS

3050 K ST NW #100 Product: Issue Washington, DC 20007 Agency Order #: 5486185

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175 Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Flight: 10/18/16 - 10/24/16

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1
Station: ENCT

Total \$: \$860.00

Total Spots: 6 Total CPP: \$0.00 Total GRP:

Separation: Traffic #: 955315

\$0.00   S0.00   S0.00	\$0,00	\$860.00	6	6	TOTALS:	ನ				
Total   Total   Total   Total   Spots   Spot	\$0.00	\$185.00		1	30		\$185.00	9 On Your Side On The CW	Su 6 10p-10:30p	6
Rate   A35P   Len   10/18     10/18     Spots   Spot		\$185.00			30	0	\$185.00	9 On Your Side On The CW	Sa 5 10p-10:30p	O.
Rate   A35P   Len   10/18     Total   Total   Total   Total	\$0.00	\$300.00	2	22	30	0	\$150.00	Marvel: Agents of Shield	Su 9p-10p	Su REV+ 4 9p-10p
Rate Rating         Len 10/18         10/18         Total Spots         \$ CPP           595.00         0         30         1         \$95.00         0         30         1         \$95.00         \$0.00<	\$0.00	\$0.00	0	1 > 0	30	0	\$150.00	Cheaters	Sa 3p-9p	Sa REV- 3 8p-9p
Rate   A35P   Len   10/18   10/18     Spots   S   CPP								Su 4p-5p to Su 3p-5p	Changes: Day/Time from	
Rate   A35P   Len   10/18   10/18     Spots   \$   \$   \$   \$   \$   \$   \$   \$   \$	\$0.00	\$95.00			30		\$95.00	Afternoon Movie	2 3p-5p	2
10/18 - 10/18   Total   Tota	\$0.00	\$95.00	-3	1	30	0	\$95.00	Heartland	Su 1p-2p	
Total	CPP	€5	Spots			A35P Rating	Rate	P Program	# Day/Time D	*
		Total	Total	10/18 - 10/18						



Contract # 25331893 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/17/2016 at 2:24 PM

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/18/16 - 10/24/16

Product: Issue

Station: ENCT

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1

Total Spots: 6

Total \$: \$860.00

Total GRP: Total CPP: \$0.00

Office: WASHINGTON

Separation: Traffic #: 955315

125 West 55th St New York, NY 10019

Special Instructions

Date/Time

10/17/16 1:58 PM 10/17/16 2:24 PM

System JACOB ROTH Added by

> Separation: 30 Comment

> > Order Level Comments

Notice Received.

Washington, DC 20007 3050 K ST NW #100

Agency Order #: 5486185 Salesperson: JACOB ROTH 212-373-8175 Buyer: Perseke, Brad

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Market Budget: \$86,000 ENCT Share: Comment: EST Unknown: 99% 7% Competitive Information 10/17/16 11:36 AM JACOB ROTH

10/17/16 1:48 PM

Jennifer Layman

Line 2 needs to be 3p-5p for Sun afternoon movie Line 3 Sat 8-9p is Family Guy

Separation: 30

0,0	(A)	\$00,000	0	0/ 0.01	10191
2		\$000 DO	D	1000	Total
0.0	N/A	\$860.00	6	100%	:
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$860.00	6	Total
\$860.00	6	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

				Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg   Contract \$	t \$ Comment
Revision	10/17/16 2:24 PM JACOB ROTH	Revised			\$0	\$0	Changes: User Entered \$ from \$0.00 to \$860.00, Demo Meta to [R16], Default Spot \$0 Length to 30, 3 buylines added or modified.
Makegood 1	10/17/16 1:48 PM Jennifer Layman	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/17/16 11:37 AM				\$0	\$0	
New	10/17/16 11:35 AM JACOB ROTH	Confirmed	o.		\$860.00	\$860.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

Contract # 25331893 CPE: 155/163/5698
Agency: WATERFRONT
STRATEGIE

Advertiser: LEAGUE OF CONSERVATION VOTERS

Flight: 10/18/16 - 10/24/16

Changes as of: 10/17/2016 at 11:35 AM

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Station: ENCT

Version: Original Order

Total \$: \$860.00 Total Spots: 6

Total CPP: \$0.00 Total GRP:

Separation:

Comments: Separation: 30

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Product: Issue

3050 K ST NW #100

Washington, DC 20007 Agency Order #: 5486185

Primary Demo:

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

	Su 6 10p-10:30p 9 On Your Side On The CW	Sa 5   10p-10:30p   9 On Your Side On The CW	Su 4 9p-10p Marvel: Agents of Shield	Sa 3 8p-9p Cheaters	Su 2 4p-5p Afternoon Movie	1 1p-2p Heartland	# Day/Time DP Program
TOT	\$185.00 30	\$185.00	\$150.00	\$150.00	\$95.00	\$95.00	Rate
TOTALS: 6	30	30	30	30 1	30	30 1	Len 10/18
6	_	_	_			_	0/18
				family buy	Sp. Sp. marc		10/18 - 10/18
6	-3			-	_	_	Total Spots
\$860.00 \$0.00	\$185.00	\$185.00	\$150.00	\$150.00	\$95.00	\$95.00	Total \$
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	CPP
0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP



Special Instructions

125 West 55th St New York, NY 10019

10/17/16 11:36 AM JACOB ROTH

Separation: 30 Comment

Market Budget: \$86,000 ENCT Share: 1% Unknown: 99% Comment: EST

Competitive Information

Date/Time

Added by

Contract # 25331893 Agency: WATERFRONT STRATEGIE CPE: 155/163/5698 Changes as of: 10/17/2016 at 11:35 AM Flight: 10/18/16 - 10/24/16

Product: Issue

Agency Order #: 5486185

Washington, DC 20007 3050 K ST NW #100

Advertiser: LEAGUE OF CONSERVATION VOTERS

Salesperson: JACOB ROTH 212-373-8175 Buyer: Perseke, Brad

Station: ENCT Market: Greenville/New Bern/Wash

Total Spots:

o

Total \$: \$860.00

Version: Original Order

Primary Demo: Con Type: POLITICAL/VOTE Office: WASHINGTON

Total GRP: Total CPP: \$0.00

Assistant: JACOB ROTH 212-373-8175 Separation:

**Order Level Comments** 

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 6 \$860.00 \$860,00 Dollars CPP Š Š GRP 0.0

2016-Oct Month Total Monthly Summary Spots 6 ග \$860.00 \$860.00 Dollars

Created/Received Created by 10/17/16 11:35 AM JACOB ROTH Status New Spot+ Spot-\$ Chg \$860.00 Contract \$ Comment \$860.00

Transaction History

New

Trans

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